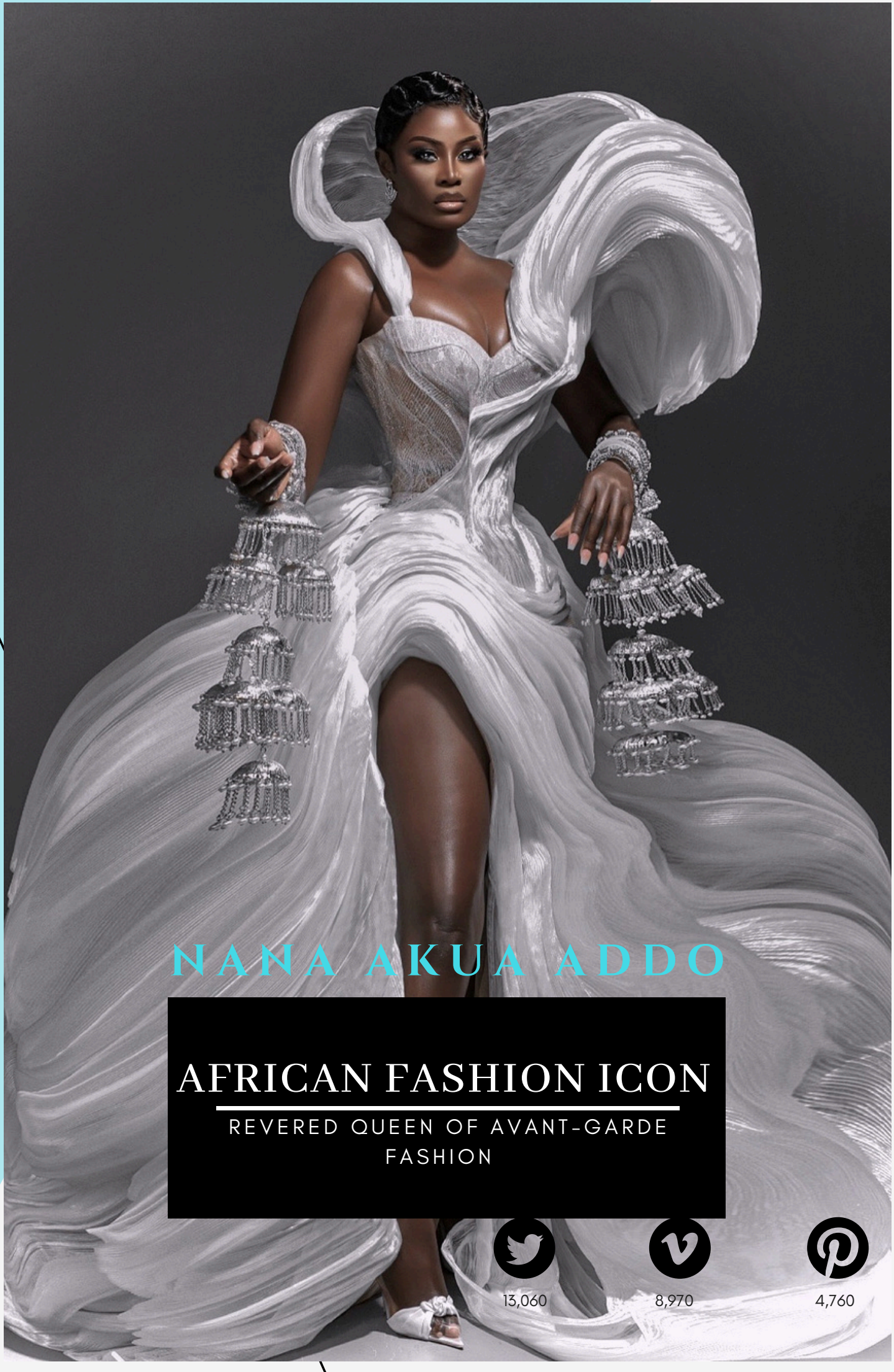

NANA AKUA ADDO
AFRICAN FASHION ICON
REVERED QUEEN OF AVANT-GARDE FASHION
13,060
8,970
4,760

SPECIFICATIONS

NANA AKUA ADDO

About

Age: 33 years
Height & Weight: 60 kg, 5.7 feet
Size: 6-8
Eyes: Dark Brown
Hair: Black

Description

- I am known for my avant garde sense of style.The red carpet is my theater to exhibit the beauty of fashion,Style and celebration of culture. I am flexible, adaptable, lover of luxury comfort. I am on a journey of pushing the boundaries of African fashion whiles celebrating everyone in the value chain. Originally
- from Ghana I was born in Berlin
- Germany on the 9th Of March 1984 and resettled in Ghana during my teen
- years. Objective :To be the Ambassador
- for African fashion world wide by drawing attention to talent,design,craft and opportunities in the 50Billion Dollar Fashion market in Africa.

Achievements

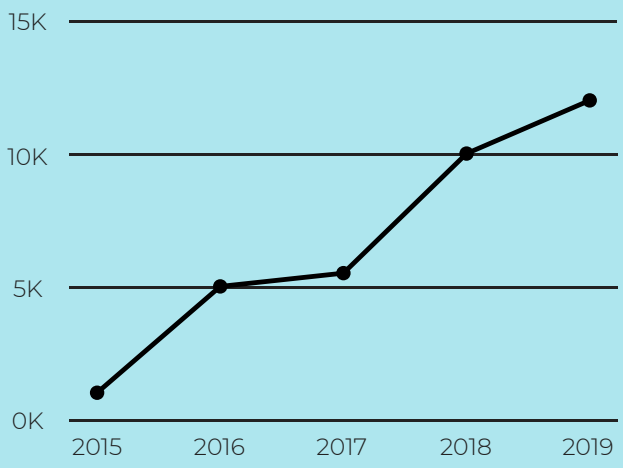
- What I am most proud Of
- The Awards I have won during the years
- in Africa have given me the drive to keep
- pushing forward by making my brand
- known internationally.
- *Miss Ghana Germany
- *Best Dressed Celebrity Glitz Africa
- Fashion Awards
- *Best New Actress City Peoples Awards
- Ghana movie Awards 2014
- *Best Celebrity Makeup Ghana movie
- Awards 2015
- *Best Dressed Female Ghana Movie
- Awards 2015
- * 2017 Most stylist Actress on the Red
- Carpet in Africa by podium recognition
- Awards UK
- *Producer of Movie Wanna Be

Education

New York Film Academy
USA.

Diploma in Business Administration
University of professional studies Ghana

"A strong, positive self-image is the best possible preparation for success. "



ARTIST PERSONALITY

- NANA IS A YOUNG WOMAN WITH A DARING PERSONALITY.
- SHE IS INTELLIGENT YET HUMBLE AND FULL OF LIFE.
- SHE IS THE LEADER OF A YOUNG TEAM, FUN LOVING GROUP OF FASHION LOVERS.

ARTIST ASSOCIATION WITH BRAND

The value associated with Nana is very high. Nana's attitude,her transparency,fashion sense and maturity acts as a magnet which attract not only the youth but also the older generation. So Nana's presence in an advertisement creates a positive vibe for the product in the mind of consumer which force them to think about the endorsed product & Brand.

MY OFFER TO ANY BRAND

NANA AKUA ADDO

1.BRAND ASSOCIATION

- Buzz
- Top of Mind Awareness
- Access to my Audience
- Media & Social Capital
- Drive sales & Traffic

2.SERVICES I OFFER

- Actress
- Film Maker
- Photo | Run way Model
- Fashion Icon
- Philantrophy

MY OFFER TO THE BRAND

NANA WILL USE HER BEST EFFORTS TO PROMOTE YOUR COMPANY IN INTERVIEWS, ARTICLES, AND SOCIAL MEDIA OUTLETS BOTH LOCALLY AND INTERNATIONALLY.

NANA AKUA ADDO WILL ARRANGE TO ADD THE ENDORSEMENT OF YOUR COMPANY AND THE COMPANY'S LOGO TO HER WEBSITE AND INCLUDE A LINK TO COMPANY'S WEBSITE. NANA AKUA ADDO WILL ALSO INCLUDE COMPANY'S LOGO ON HER SOCIAL MEDIA PLATFORMS, INCLUDING BUT NOT LIMITED TO HER FACEBOOK, INSTAGRAM, TWITTER AND/OR YOUTUBE.

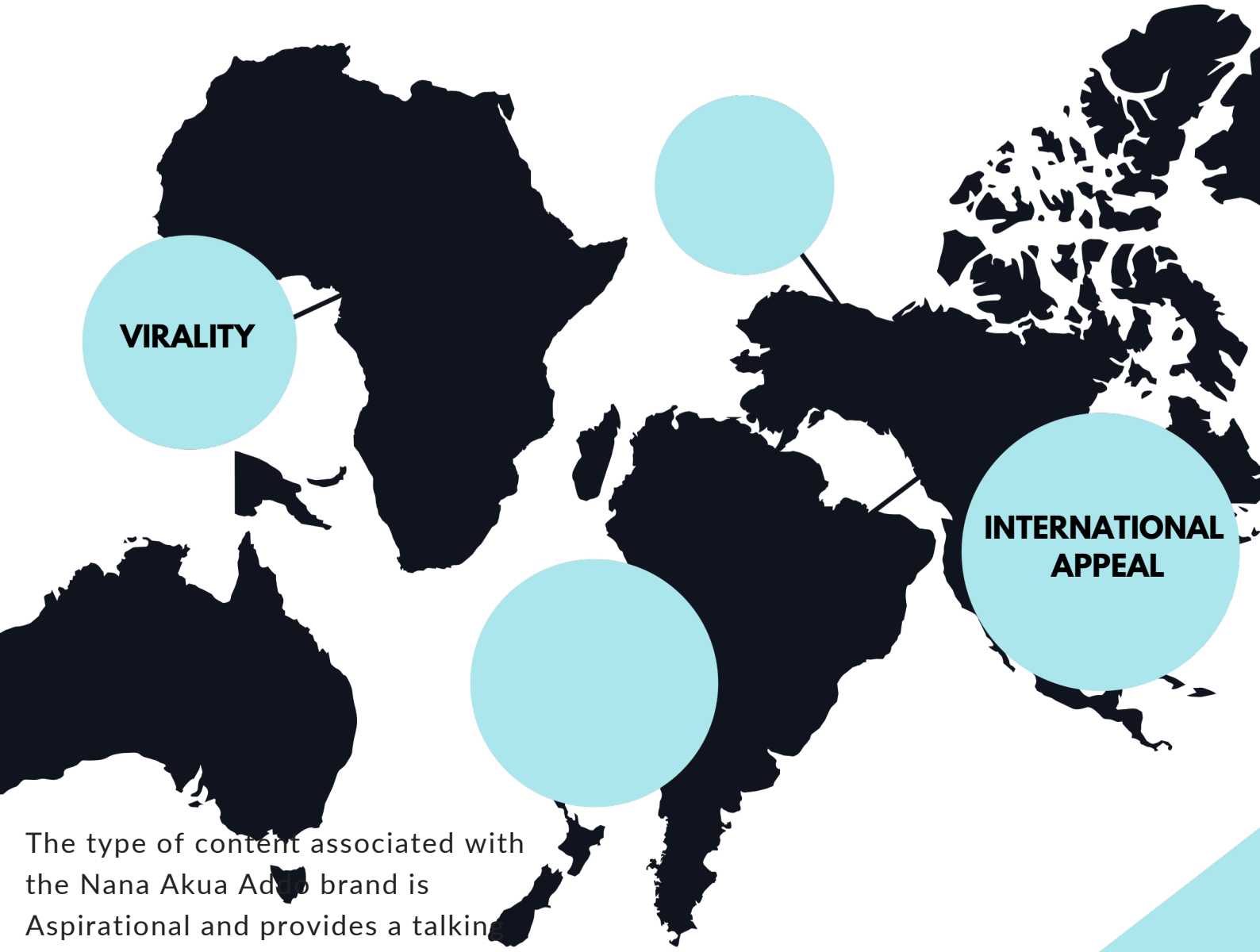
NANA AKUA ADDO WILL DISPLAY THE COMPANY'S BRAND NAME ON BANNERS AT ANY LIVE SHE'S ORGANIZING DIRECTLY, APPEARANCES AND/OR EVENTS FOR THE DURATION OF THE TERM IN HER CONTROL.

NANA AKUA ADDO WILL HOLD SEVERAL FREE PRODUCT GIVEAWAYS OF THE COMPANY'S PRODUCTS DURING A LIVE CONCERT AND/OR EVENT DURING THE TERM TO ENCOURAGE BRAND AWARENESS.

NANA AKUA ADDO WILL HOLD SEVERAL FREE PRODUCT GIVEAWAYS OF THE COMPANY'S PRODUCTS DURING A LIVE CONCERT AND/OR EVENT DURING THE TERM TO ENCOURAGE BRAND AWARENESS.

NANA WILL ARRIVE AT EACH VENUE BE IT A LIVE CONCERT AND/OR EVENT DURING THE TERM IN COMPANY'S BRANDED CAR TO SHOWCASE THE COMPANY'S OFFERINGS.

WHAT SETS NANA AKUA APART
VALUE PROPOSITION



The type of content associated with the Nana Akua Addo brand is Aspirational and provides a talking point for the media,Institutions and the masses.Everyone loves fashion,Especially the Nigerian market and we are poised to be one of the few Africans about to take on the worlds fashion scenes this coming fashion season which will be celebration and encouragement for fashion lovers on the continent.

ROLES I CAN PLAY IN A TV CAMPAIGN

TESTIMONIAL:
I CAN ACTS AS A SPOKESPERSON FOR THE BRAND.

IMPORTED:
I CAN PERFORMS A ROLE KNOWN TO THE AUDIENCE

INVENTED:
I WILL PLAY A NEW, ORIGINAL ROLE

OBSERVER:
I WILL ASSUMES THE ROLE OF AN OBSERVER COMMENTING ON THE BRAND.

HARNESSED:
MY IMAGE IS INTEGRATED WITH THE AD'S STORYLINE.

HOW I WILL REMAIN RELEVANT

OVER THE NEXT 3 YEARS

YEAR ONE	1 **RED CARPET APPEARANCES** We've become known for Red Carpet Appearances around the world and we will continue to break growns. 0 **FASHION SHOWS** We will be travelling around the world to represent Africa at several fashion shows. 1 ESTIMATED BUDGET =$350.000
YEAR TWO	0 **TRAVEL TV SHOW** We want to tell the story of Africans home and abroad championing fashion. 13 1 **AFRICAN FASHION GALA** A meeting of the who's of fashion in Africa this December. To raise funds for charity.. ESTIMATED BUDGET =$350.000
YEAR THREE	1 **FEATURE FILM** A film about girl child in Africa.We hope to screen at several film festivals when it's done. 1 **AFRICAN FASHIONBOOK** We want to create a fashion lovers guide to African fashion.The 1st of kind in Africa 1 **FASHION MUSUEM** ESTIMATED BUDGET =$350.000

PLANS | PROJECTS

1 FEATURE FILM

A film about girl child in Africa.We hope to screen at several film festivals when it's done.

13 TRAVEL TV SHOW

We want to tell the story of Africans home and abroad championing fashion.

1 AFRICAN FASHIONBOOK

We want to create a fashion lovers guide to African fashion.The 1st of kind in Africa

1 FASHION MUSUEM

There's little or no content on fashion in Africa,we envisage a space for fashion lovers to meet

10 FASHION SHOWS

We will be travelling around the world to represent Africa at several fashion shows.

10 RED CARPET APPEARANCES

We've become known for Red Carpet Appearances and we will continue to break growns.

1 AFRICAN FASHION GALA

A meeting of the who's of fashion in Africa this December. To raise funds for charity..

AMVCA AWARDS







AMVCA AWARDS









A M V C A A W A R D S









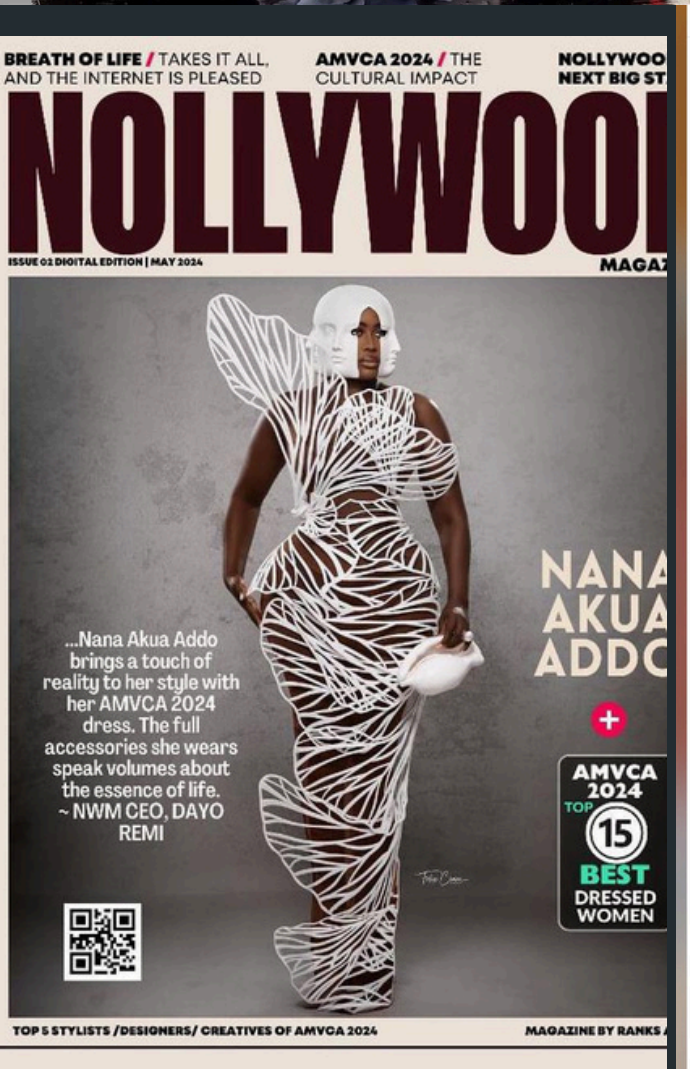
BET AWARDS



P R E S S S


cnnafrica
Accra, Ghana


BBC
Home
News
Sport
NEWS
World
Africa
Africa's top shots: 10-16
Ghanaian model Nana Akua Addo adds a h

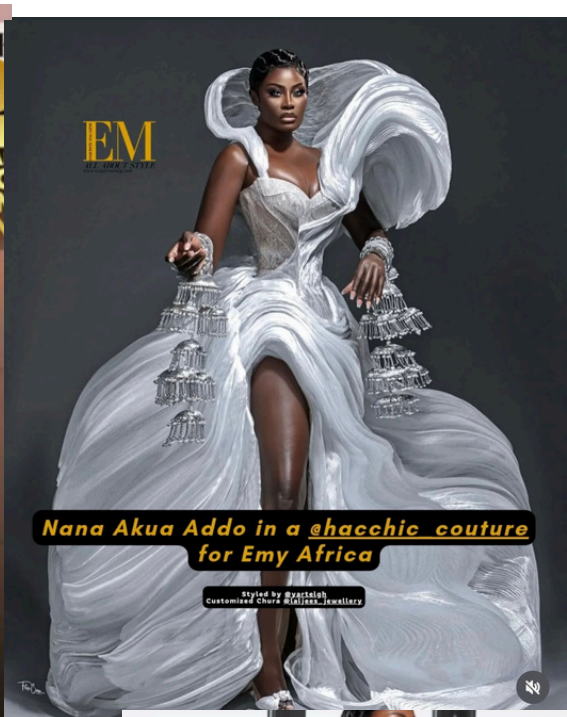

BREATH OF LIFE / TAKES IT ALL, AND THE INTERNET IS PLEASED
AMVCA 2024 / THE CULTURAL IMPACT
NOLLYWOO
NEXT BIG ST
NOLLYWOOD
ISSUE 02 DIGITAL EDITION | MAY 2024
...Nana Akua Addo brings a touch of reality to her style with her AMVCA 2024 dress. The full accessories she wears speak volumes about the essence of life.
~ NWM CEO, DAYO REMI
NANA AKUA ADDO
AMVCA 2024 TOP 15 BEST DRESSED WOMEN
TOP 5 STYLISTS /DESIGNERS/ CREATIVES OF AMVCA 2024


FASHION
Red Carpet
SHOWSTOPPERS
By - Rita Chioma
There are always show stoppers on any red carpet event; it's just a rite of passage.
In recent years, the red carpet has become an opportunity to showoff any daring fashion statement, while new fashion and beauty trends are forged on the red carpet.
Some Fashion Icons don't want to be associated with regular outfits anymore, they want to create a trend and make a notable fashion statement.
Here are our favourite showstoppers:
Nana Akua stepped out on the red carpet, stole all the attention, and became the talk-of-the town.
She wore a gorgeous dress by Carl Santiago. The dress features a layered silver petals designed to flaunt her silhouette. The fascinating part of the dress is the iconic eagles resting perfectly on her shoulders. It is such a beautiful piece of art, merged with style to create an incredible look.
Toke Makinwa, always gets it right when it comes to making unique, head-turning fashion statements and as always, she did not disappoint at the Elite Model Look.
The dress, which was from Erica Moore brand, had a peekaboo cut-out on one shoulder, a plunging neckline that showed off her cleavage, and thigh-high slit
Just like Umueruo, Bambam also stepped out to a recent event dazzling in a rose embellished dress. Her blonde hair and subtle makeup, got her the desired attention.
Ugonna Umeruo was one showstopper at Glitz Style Awards 2019
Inidima Okojie made headlines when she rocked this well designed look by Derin Fabikun.
Ini's fuchsia pink number was a big win for the night at King Of Boys premiere.
Her dress featured a one-shoulder turtle neck dress with balloon sleeves and ruffle details attached by the side of the dress. She

P R E S S S


#TSRFashion
theshaderoom


s March London is set to host La Mode
0 Most influential Leading African Women.
Celebration of International Women's Day.
ana Akua Addo (Ghana) Honoree


EM
Nana Akua Addo in a @hacchic_couture for Emy Africa


Graphic SHOWBIZ
THAT'S ENTERTAINMENT!
Read the Graphic Showbiz on Graphic NewsPlus. Download from Google Play Store/ Apple App Store
Elaborately stylish!
Media space transient, don't 'overdo' – Vim Lady tells colleagues
Cinema release or Netflix?
– Dilemma of GH filmmakers




BEST DRESSED
AMVCA 2023: The 12 Best Dressed Celebrities On The Red Carpet
TAP THE LINK TO VOTE
BELLANAIJASTYLE.COM


his March London is set to host La Mode
00 Most influential Leading African Women.
n Celebration of International Women's Day.




1/4
bobrisky222
@MARI_GYATA
I can boldly tell you that one among dis
beautiful women should be crowned d best

P R E S S S

5 times actress Nana Akua Addo gave us all a lesson in Style 101

Author: M. Quarshie
Category: Entertainment, Photo

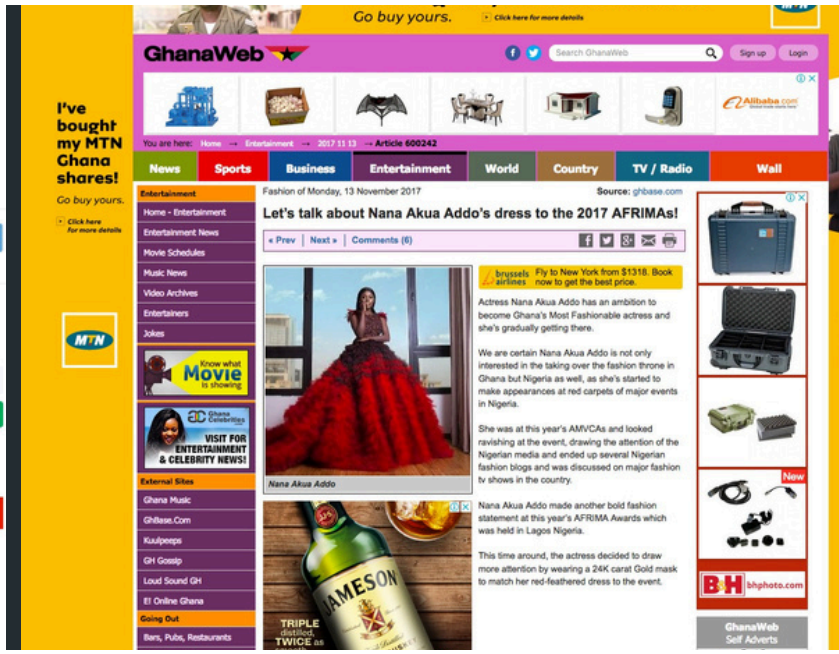
She has been named Ghana's official 'Slay Queen', and actress Nana Akua Addo is climbing the Avant-Garde stairs to fashion icon history.

From wearing outfits better than your favorite hiphop rapper to leaving fans shocked at red carpet events, the fashionista is steadily catching the eye of fashion critics locally and internationally.

In 2017 alone, Nana Akua Addo shut down events with her stunning gowns alone and it like she is not about to slow down in 2018 either.



SUBSCRIBE NOW
TO GET NEWS EVERY DAY FROM YEN.COM.GH
your@email.com
GET FRESH GHANA NEWS
SUBSCRIBE TO WATCH NEW VIDEOS EVERYDAY
YouTube



My focus is quality, not quantity of movies - Nan replies critics

Source: Ghana | Hitz FM | Noella Kharyne Yalley
Date: 16-11-2017 Time: 03:11:31:pm



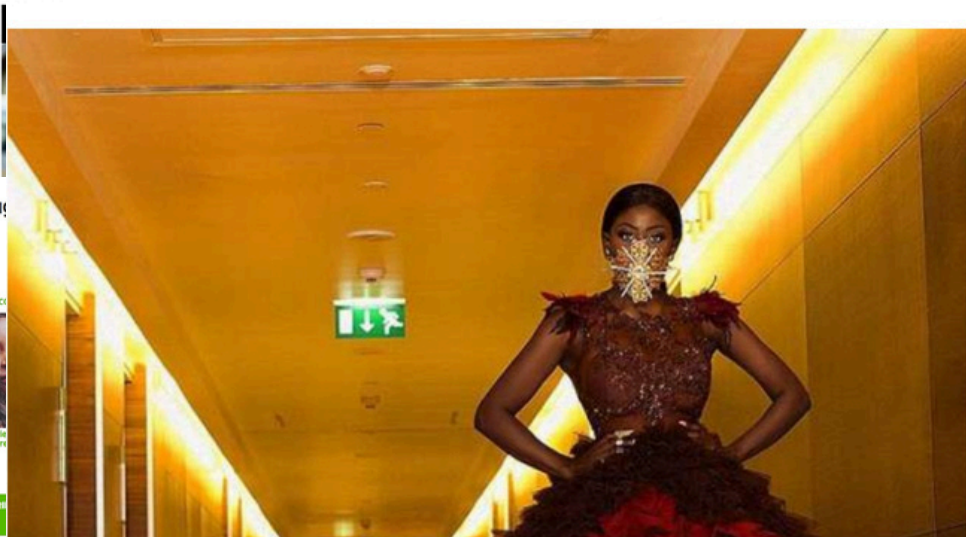
Nana Akua Addo

Nana Akua Addo
The actress' dress everyone is talking about in Ghana

Published: 13.11.2017 · Kwasy Danyels
Print · eMail

Tweet G+ Share 0

Nana Akua Addo is at it again and this time, she gave us a wider jaw dropping time



Start Them Young: Nana Akua Addo Shares Photo Of Daug Fashionable

January 08, 2018 at 09:15

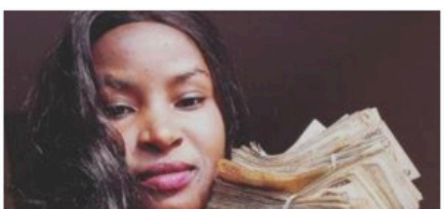


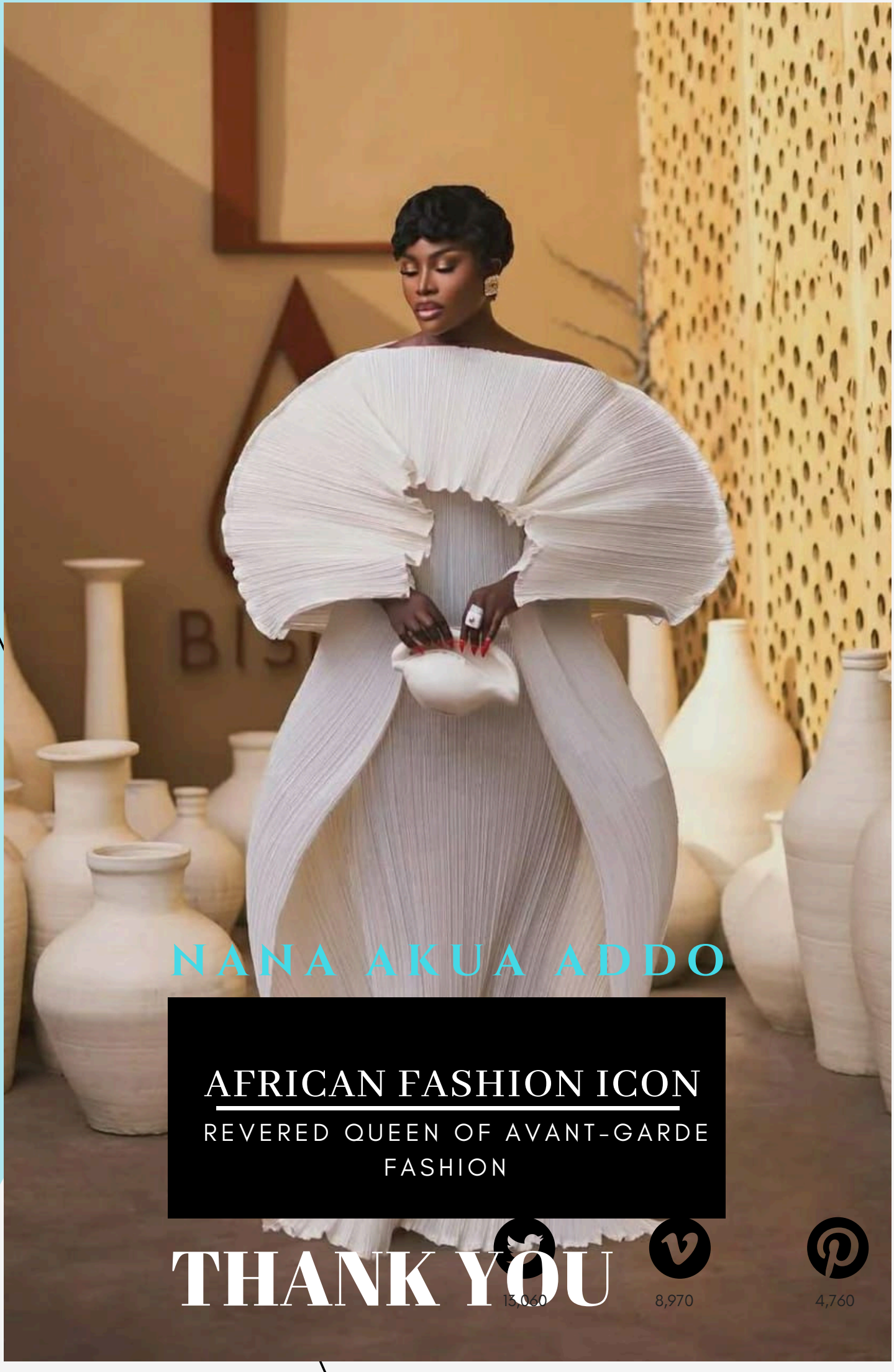
Photos: Nana Akua Addo Proves Why She IS The Slay Queen

November 13, 2017 at 17:15



PROMOTED CONTENT by mgid




NANA AKUA ADDO
AFRICAN FASHION ICON
REVERED QUEEN OF AVANT-GARDE FASHION
THANK YOU
13,060
8,970
4,760